



The Greater Buffalo United Accountable Healthcare Network

For Immediate Release

July 6, 2016

**Contact: Julie A. Doerr
Communications Specialist
(716) 622-7060 (cellular)
Julie.doerr@gbuahn.org**

GBUAHN Gets a Second Opinion

Partnership with VisualDx Provides Differential Diagnoses at Point of Care

BUFFALO, NY (July 6, 2016) – The Greater Buffalo United Accountable Healthcare Network (GBUAHN) and the Greater Buffalo United Independent Physician Association (GBUIPA) are teaming up with Rochester-based company VisualDx for better accuracy in diagnosing patients. VisualDx is a web-based decision support system that provides 40,000 medical images and peer-reviewed expert information to improve and speed up diagnosing while the patient is still in the office.

“Putting VisualDx in the hands of our providers is in keeping with GBUAHN’s and GBUIPA’s commitment to utilizing the latest in medical technology,” said Raul Vazquez, MD, chief executive officer of GBUAHN.

“VisualDx offers the information needed to avoid misdiagnosis and avoid unnecessary tests and prescriptions. By simply entering the patients’ findings, I can quickly see what other symptoms to look for and what questions to ask. Then the software guides me to a differential diagnosis while the patient is still in the exam room.

VisualDx is integrated into our MEDENT Electronic Medical Record workflow. MEDENT’s robust integration with VisualDx increases efficiency by taking advantage of patient specific criteria.”

“Improving diagnostic accuracy is at the core of our mission. We are thrilled GBUAHN joins us in that mission. In light of the BMJ and IOM report on the pervasiveness of medical and diagnostic errors, we understand that doctors cannot memorize it all,” said Art Papier, MD, chief executive officer of VisualDx. “With VisualDx, healthcare providers can receive diagnostic results in seconds, as if a team of specialists were right in the room with them. Our support system allows healthcare professionals to actually see the images that support their conclusions and inspire confidence and increased patient satisfaction.”

Physicians can begin building a differential diagnosis in seconds simply by entering a chief complaint, medication, or finding. Then through a guided workup, clinicians can add additional symptoms and findings. What sets VisualDx apart is the way it visualizes these diseases via the world's best image library and Sympicons™, an exclusive symptom icon technology. Through the visualization, clinicians can easily and quickly see variations of disease to get to a fast, accurate diagnosis.

(MORE)

The VisualDx is available both on desktop and mobile devices. The application contains more than 2,700 diagnoses, spanning across general medicine. VisualDx also allows sharing diagnoses with patients. They can actually see the images and verbiage that support their diagnoses.

Founded in 2012, the Greater Buffalo United Accountable Healthcare Network (GBUAHN) has over 6,000 members and is the seventh largest health home in NY State. Established under the Affordable Care Act of 2010, health homes coordinate care for people with Medicaid who have chronic health conditions or who are at risk for developing chronic health conditions. This free service integrates all primary care, acute, behavioral health and long-term services and supports to treat the whole person. Care teams work closely with patients to get them all the services they need in the community. For more information on GBUAHN, visit www.gbuahn.org

VisualDx is an award-winning diagnostic clinical decision support system that has become the standard electronic resource at more than half of U.S. medical schools and more than 1,500 hospitals and institutions nationwide. VisualDx combines clinical search with a database of 40,000 of the best medical images in the world, plus medical knowledge from experts to help with diagnosis, treatment, self-education, and patient communication. VisualDx expanded to provide diagnostic decision support across general medicine on March 1, 2016 and brings increased speed and accuracy to the art of diagnosis. Learn more at www.visualdx.com.

#